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? b 15, 9, 810, 275, 476, 610, 275, 476, 624, 636, 621, 613, 813, 16, 160, 634, 148, 20,

77, 35, 583, 65, 2, 233, 474, 475, 99, 348, 349, 347

>>> 77 does not exist

>>> 233 does not exist

>>>2 of the specified files are not available

24mar07 15:32:50 User242899 Session D601.2

\$0.00 0.115 DialUnits File410

\$0.00 Estimated cost File410

**\$0.80 TELNET** 

\$0.80 Estimated cost this search

\$0.80 Estimated total session cost 0.386 DialUnits

### SYSTEM:OS - DIALOG OneSearch

File 15:ABI/Inform(R) 1971-2007/Mar 24

(c) 2007 ProQuest Info&Learning

File 9:Business & Industry(R) Jul/1994-2007/Mar 23

(c) 2007 The Gale Group

File 810:Business Wire 1986-1999/Feb 28

(c) 1999 Business Wire

File 275:Gale Group Computer DB(TM) 1983-2007/Mar 23

(c) 2007 The Gale Group

File 476:Financial Times Fulltext 1982-2007/Mar 24

(c) 2007 Financial Times Ltd

File 610:Business Wire 1999-2007/Mar 24

(c) 2007 Business Wire.

\*File 610: File 610 now contains data from 3/99 forward.

Archive data (1986-2/99) is available in File 810.

File 624:McGraw-Hill Publications 1985-2007/Mar 23

(c) 2007 McGraw-Hill Co. Inc

\*File 624: Homeland Security & Defense and 9 Platt energy journals added

Please see HELP NEWS624 for more

File 636:Gale Group Newsletter DB(TM) 1987-2007/Mar 23

(c) 2007 The Gale Group

File 621: Gale Group New Prod. Annou. (R) 1985-2007/Mar 23

(c) 2007 The Gale Group

File 613:PR Newswire 1999-2007/Mar 24

(c) 2007 PR Newswire Association Inc

\*File 613: File 613 now contains data from 5/99 forward.

Archive data (1987-4/99) is available in File 813.

File 813:PR Newswire 1987-1999/Apr 30

(c) 1999 PR Newswire Association Inc

File 16:Gale Group PROMT(R) 1990-2007/Mar 23

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(c) 2007 The Gale Group
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File 160:Gale Group PROMT(R) 1972-1989

(c) 1999 The Gale Group

File 634:San Jose Mercury Jun 1985-2007/Mar 23

(c) 2007 San Jose Mercury News

File 148:Gale Group Trade & Industry DB 1976-2007/Mar 15

(c)2007 The Gale Group

File 20:Dialog Global Reporter 1997-2007/Mar 24

(c) 2007 Dialog

File 35:Dissertation Abs Online 1861-2007/Feb

(c) 2007 ProQuest Info&Learning

File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13

(c) 2002 The Gale Group

\*File 583: This file is no longer updating as of 12-13-2002.

File 65:Inside Conferences 1993-2007/Mar 23

(c) 2007 BLDSC all rts. reserv.

File 2:INSPEC 1898-2007/Mar W2

(c) 2007 Institution of Electrical Engineers

File 474:New York Times Abs 1969-2007/Mar 24

(c) 2007 The New York Times

File 475: Wall Street Journal Abs 1973-2007/Mar 24

(c) 2007 The New York Times

File 99: Wilson Appl. Sci & Tech Abs 1983-2007/Feb

(c) 2007 The HW Wilson Co.

File 348:EUROPEAN PATENTS 1978-2007/ 200708

(c) 2007 European Patent Office

\*File 348: For important information about IPCR/8 and forthcoming changes to the IC= index, see HELP NEWSIPCR.

File 349:PCT FULLTEXT 1979-2007/UB=20070315UT=20070308

(c) 2007 WIPO/Thomson

\*File 349: For important information about IPCR/8 and forthcoming changes to the IC= index, see HELP NEWSIPCR.

File 347:JAPIO Dec 1976-2006/Nov(Updated 070228)

(c) 2007 JPO & JAPIO

## Set Items Description

? b (bank or (financial (1w) institut??????)) (s) (deposit????) (20n) (network or internet) >>>"(" is invalid in a filelist.

? s (bank or (financial (1w) institut??????)) (s) (deposit????) (20n) (network or internet) Processing

Processed 10 of 26 files ...

**Processing** 

**Processing** 

**Processing** 

**Processing** 

```
Processed 20 of 26 files ...
Completed processing all files
    10839038 BANK
    18047530 FINANCIAL
    10689866 INSTITUT???????
     1180625 FINANCIAL(1W)INSTITUT???????
     5000599 DEPOSIT?????
    11038146 NETWORK
    9837501 INTERNET
   S1 25256 (BANK OR (FINANCIAL (1W) INSTITUT???????)) (S)
          (DEPOSIT????) (20N) (NETWORK OR INTERNET)
? s ((rate or term??) (10n) (negotiat?????)) (10n) (deposit????)
Processing
Processed 10 of 26 files ...
Processing
Processed 20 of 26 files ...
Completed processing all files
     9384231 RATE
    14916119 TERM??
     3752808 NEGOTIAT?????
     5000599 DEPOSIT?????
       419 ((RATE OR TERM? ?) (10N) (NEGOTIAT?????)) (10N)
          (DEPOSIT?????)
? s s1 and s2
      25256 S1
       419 S2
   S3 . 13 S1 AND S2
? rd s3
>>>Duplicate detection is not supported for File 348.
>>>Duplicate detection is not supported for File 349.
>>>Duplicate detection is not supported for File 347.
>>> Records from unsupported files will be retained in the RD set.
         8 RD S3 (unique items)
? s s4 and py<2001
Processing
Processed 10 of 26 files ...
Processing
Processed 20 of 26 files ...
Processing
Completed processing all files
        8 S4
    73733835 PY<2001
```

# S5 1 S4 AND PY<2001 ? t s5/9,k/1

5/9,K/1 (Item 1 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2007 The Gale Group. All rts. reserv.

02153929 Supplier Number: 25695159 (THIS IS THE FULLTEXT)
DraftWorldwide Adds 3 Dot-Coms
(DraftWorldwide's New York office gets 3 new interactive clients;
InfoPost.com, MoneyUnion.com, and Fotobug.com, with combined billings of about \$30 mil)
iMarketing News, v 2, n 18, p 18
May 08, 2000
DOCUMENT TYPE: Journal (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 215

TEXT:

BY GRANT LUKENBILL

The New York office of Interpublic agency DraftWorldwide, Chicago, announced three new interactive clients: InfoPost.com and MoneyUnion.com, both based in New York, and Fotobug.com, Philadelphia. Combined annual billings for the three accounts is estimated at \$30 million.

InfoPost.com is an online exchange for digital content, allowing users to post, purchase or view intellectual property including photography, art, musical compositions and writing. Draft will help the service to appeal to arts, education and entertainment professionals.

For Fotobug.com, an online photo finishing service, the agency will help market the company's digital technology and Internet access with initial efforts focusing on school communities where a portion of the revenues earned will be returned to the local institution.

#### photo omitted

At MoneyUnion Inc., Draft is partnering with the company to create Mybestinterest.com, an Internet financial marketplace slated to give consumers access to loan and deposit products at wholesale rates. MoneyUnion is negotiating bulk rate contracts with participating financial institutions, which will allow consumers to pool their buying power while simultaneously playing a larger role in setting their own rates.

DraftWorldwide won its first major piece of interactive business earlier this year with Stamp.com, Santa Monica, CA, an Internet Postage company. The agency has estimated global billings of \$2.7 billion. Key clients include Compaq, the U.S. Postal Service, American Express and General Motors.

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COMPANY NAMES: DRAFTWORLDWIDE; INFOPOST INC

INDUSTRY NAMES: Business services PRODUCT NAMES: Advertising (731000)

CONCEPT TERMS: Ad budget; All company; E-Commerce; Orders

MARKETING TERMS: Account activity; All agency; All media; Ad volume GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT: ...omitted

At MoneyUnion Inc., Draft is partnering with the company to create Mybestinterest.com, an Internet financial marketplace slated to give consumers access to loan and deposit products at wholesale rates. MoneyUnion is negotiating bulk rate contracts with participating financial institutions, which will allow consumers to pool their buying power while simultaneously playing a larger role...